



WATERBURY VT250th Committee

March 12, 2026, Steele Community Room, 6pm

Present: Cheryl Casey, Laura Parette, Ryan Geary, Evan Hoffman,
Ariel Mondlak, Bryan Farnsworth, Mike Bard

Via Zoom: NA

Agenda Item	Discussion	Actions
Call to order/review of Feb 12, 2026	Mike moved, Ryan second.	Minutes approved.
Brand assets and digital platforms	<p>WaterburyVT250.org: Evan is now using Squarespace for the website. He is in need of events, content, and photos. Ariel volunteered to be 2nd log in. For the timeline tab try linking to the national 250th site. Ariel and Carolyn are good proof readers. Evan to incorporate the graphics and text from the one sheet.</p> <p>WHS to get their list of events to Evan.</p> <p>Timeline to get the site live by the Waterbury Volunteer Fair: Content/photos to Evan by March 18. Then Ariel and Evan have a week to go live for the Waterbury Community Fair on March 28.</p> <p>For the blog tab pull from social media posts. Write in more detail for the blog.</p>	<p>Ariel to get Evan photos and partner logos.</p> <p>Evan to share log-in w/Ariel.</p> <p>Everyone please take note!</p>
Outreach and education	<p>Info 4x9 link to final one sheet: Ariel to push in RW newsletters (2). Handout at Vol. Fair and then access which businesses/orgs need to be contacted.</p> <p>Waterbury Volunteer Fair (Saturday, March 28, 1-3pm): We will have a table next to WHS, much like at Town Meeting.</p>	Bryan, Laura, and Cheryl to represent Waterbury VT250.
Ideas and brainstorming	<ul style="list-style-type: none"> -Do something in Jack's Alley in 2027 such as photos and a timeline. -Engage Green Mtn Performing Arts to perform. -250th Trivia/Game Show: Perhaps partner w/bars and restaurants. 	Added to the list.
Important links	<p>2026 250th anniversary of signing of the Declaration of Independence.</p> <p>2027 250th commemoration of VT as a Republic.</p> <p>From AASLH (Amer. Assoc. of State and Local History): Field Guide</p>	

	<p style="text-align: right;">Program Guide</p> <p>Social media: @WaterburyVT250 Facebook: https://www.facebook.com/profile.php?id=61586436683382 Instagram: https://www.instagram.com/waterburyvt250/</p> <p>Shared documents: Ideas and brainstorming: Task roles: Communications Plan: Waterbury VT250 logo: Final logo files here.</p>	
Other	<p>250 Grant proposal-Ryan wrote a VT Humanities grant. Notification is early April.</p> <p>Content calendar: Please sign-up!</p> <p>Judi Byron has to step back from the committee for now.</p> <p>Marketing and promotion 1-sheet (MOU): draft what we can offer for support and funding and what we expect in return (logo, accessibility, etc)</p> <p>Get a FPF account.</p>	<p>Sign-up (link at left).</p> <p>Remove JB from email lists.</p> <p>Laura and Carolyn to draft for next meeting.</p> <p>Evan to set that up.</p>
Next meeting	April 9, 2027 at 6pm in the Steele Community Room and via Zoom.	
Meeting Adjourned	7:30pm. Notes respectfully submitted by Laura Parette.	