


WATERBURY VT250th Committee

February 12, 2026, Steele Community Room, 6pm

Present: Cheryl Casey, Laura Parette, Ryan Geary, Carolyn Fox, Roger Clapp,
Evan Hoffman, Bryan Farnsworth

Guest: Dan McKibben; Waterbury Rotary **Via Zoom:** NA

Agenda Item	Discussion	Actions
Call to order/approval of January 8, 2026	Ryan moved, Carolyn second.	Approved
NQID parade theme	List link here . Bryan and Laura met with Dan from Rotary and shared the committee's parade theme suggestions. Dan filled us in on their process. Looking for fun and unique themes. The chosen theme is "250 year time machine." May try to coordinate the parade as a time line (floats in order). Rotary is open to continued input from WVT250. Rotary could use help w/promotion and spreading the word.	Committee is happy to promote parade and theme at our table at Town Meeting. Rotary to provide info.
Brand assets and digital platforms	<p>WaterburyVT250.org: Evan apologized for not having time to design the site. He needs help with content. Discussion of the importance of having at least a basic site ready for Town meeting.</p> <p>Social media and account management: @WaterburyVT250 Facebook: https://www.facebook.com/profile.php?id=61586436683382 Instagram: https://www.instagram.com/waterburyvt250/</p> <p>Bryan set up a content calendar. We are asking comm. members to do the research and provide content/visuals. Ryan took Feb., Laura took June. Look at WHS volunteer list for researchers/content writers.</p>	<p>Laura to build a color palette. Evan to get the site up by town meeting. See if Ariel and Judi could help write website content.</p> <p>Bryan willing to write content and manage social accounts.</p> <p>Bryan to create a spreadsheet for sign-ups.</p>
Outreach and education	<p>Info 4x9 rack card: Suggestions are welcome on this draft. Include seasonal photos. Laura explained that the info sheet is designed to create awareness of the 2-year celebration, to engage people to get involved and create events and activities. It will be handed out at Town meeting, the RW Volunteer Fair (Saturday, March 28) and hand delivered to businesses, clubs, orgs., etc.</p> <p>Town Meeting (Tues. March 3 at BPS): We will have a presence. Staff table from 9-12 in 1-hour shifts. Tablecloth (LP), flags (CC), handout (LP), NQID info (Dan),</p>	<p>Comm to review by Monday and get suggestions to Laura and Carolyn.</p>

	sign-up sheets, interactive pads and easels (CWF & RC), logo banner (LP), suggestion box (LP).	Cheryl to circulate a table staffing sign-up
Events	Not discussed.	
Links to resources	2026 250th anniversary of signing of the Declaration of Independence. 2027 250th commemoration of VT as a Republic. From AASLH (Amer. Assoc. of State and Local History): Field Guide Program Guide Shared documents Ideas and brainstorming: Task roles: Communications Plan: Waterbury VT250 logo: Final logo files here.	
Other	 250 Grant proposal -Ryan wrote a VT Humanities grant due Feb 18. Comm. agreed we should apply.	Comm. to review grant by 2/16.
Next meeting	March 12, 2027 at 6pm in the Steele Community Room and via Zoom.	In case of inclement weather meetings will be held via Zoom.
Meeting Adjourned	7:25pm. Notes respectfully submitted by Laura Parette.	