



WATERBURY VT250th Committee
January 8, 2026, Steele Community Room, 6pm
Present: Cheryl Casey, Laura Parette, Ryan Geary, Carolyn Fox, Roger Clapp,
Evan Hoffman, Bryan Farnsworth, Mike Bard
Via Zoom:

| Agenda Item | Discussion | Actions |
|--|--|--|
| Call to order/approval of <u>Dec. minutes</u> | Mike moved, Carolyn second. | Approved |
| NQID parade theme | Ideas and brainstorming: The committee brainstormed ideas. Carolyn came with a list and others proposed ideas. Cheryl created a list and Laura will get it to Mike and Ariel for consideration by Rotary. | List link here to share with Rotary. |
| Brand assets and digital platforms | Logo: Group settled on the version using the Trend Slab font and centered under the state logo. Roger moved, Ryan second. WaterburyVT250.org: Evan secured the url-thanks. We need to choose a web hosting site. Evan offered to build the framework. Laura to build a color palette. Discussion about text. RW has a large photo library for Waterbury that can be accessed. Social media and account management: @WaterburyVT250 Facebook: https://www.facebook.com/profile.php?id=61586436683382 Instagram: https://www.instagram.com/waterburyvt250/ | Laura to review state's guidelines and create final logo files. Evan to build the framework. Laura to build a color palette. Bryan to draft a content calendar. |
| Outreach and education | We will have a presence at Town meeting. Draft pr: Cheryl to put media list in the shared docs and distribute the pr. Review one-sheet content: Committee to review. | Top agenda item for Feb. meeting. Laura to design for the Feb meeting. |
| Events | Document screening: Not discussed. Dining Incentive: RW offered to work on this program. An appropriate name and the program needs to be developed. While a "passport" has been mentioned, were passports even used in 1776? | |

| | | |
|---------------------------|--|--|
| Links to resources | <p>2026 250th anniversary of signing of the Declaration of Independence. 2027 250th commemoration of VT as a Republic. From AASLH (Amer. Assoc. of State and Local History): Field Guide Program Guide</p> <p>Shared documents Ideas and brainstorming: Task roles: Communications Plan:</p> | |
| Other | <p>Budget request to Town: Cheryl presented to the SB in December and requested \$3,500 for 2026. The Town put \$3,500 into the Local Option Tax line item in the budget. Assuming the budget passes we have funding for 2026.</p> <p>Grants: Ryan reviewed options. Deadlines are coming up or not posted yet.</p> <p>Emily Gilde has stepped off the committee.</p> | |
| Next meeting | February 12, 2027 at 6pm in the Steele Community Room and via Zoom. | In case of inclement weather meetings will be held via Zoom and not cancelled. |
| Meeting Adjourned | 7:31pm. Notes respectfully submitted by Laura Parette | |