



WATERBURY VT250th Committee

January 8, 2026, Steele Community Room, 6pm

Present: Cheryl Casey, Laura Parette, Ryan Geary, Carolyn Fox, Roger Clapp,
Evan Hoffman, Bryan Farnsworth, Mike Bard

Via Zoom:

Agenda Item	Discussion	Actions
Call to order/approval of Dec. minutes	Mike moved, Carolyn second.	Approved
NQID parade theme	Ideas and brainstorming : The committee brainstormed ideas. Carolyn came with a list and others proposed ideas. Cheryl created a list and Laura will get it to Mike and Ariel for consideration by Rotary.	List link here to share with Rotary.
Brand assets and digital platforms	<p>Logo: Group settled on the version using the Trend Slab font and centered under the state logo. Roger moved, Ryan second.</p> <p>WaterburyVT250.org: Evan secured the url-thanks. We need to choose a web hosting site. Evan offered to build the framework. Laura to build a color palette. Discussion about text. RW has a large photo library for Waterbury that can be accessed.</p> <p>Social media and account management: @WaterburyVT250 Facebook: https://www.facebook.com/profile.php?id=61586436683382 Instagram: https://www.instagram.com/waterburyvt250/</p>	<p>Laura to review state's guide-lines and create final logo files.</p> <p>Evan to build the framework. Laura to build a color palette.</p> <p>Bryan to draft a content calendar.</p>
Outreach and education	<p>We will have a presence at Town meeting.</p> <p>Draft pr: Cheryl to put media list in the shared docs and distribute the pr.</p> <p>Review one-sheet content: Committee to review.</p>	<p>Top agenda item for Feb. meeting.</p> <p>Laura to design for the Feb meeting.</p>
Events	<p>Document screening: Not discussed.</p> <p>Dining Incentive: RW offered to work on this program. An appropriate name and the program needs to be developed. While a "passport" has been mentioned, were passports even used in 1776?</p>	

Links to resources	2026 250th anniversary of signing of the Declaration of Independence. 2027 250th commemoration of VT as a Republic. From AASLH (Amer. Assoc. of State and Local History): Field Guide Program Guide Shared documents Ideas and brainstorming: Task roles: Communications Plan:	
Other	<p>Budget request to Town: Cheryl presented to the SB in December and requested \$3,500 for 2026. The Town put \$3,500 into the Local Option Tax line item in the budget. Assuming the budget passes we have funding for 2026.</p> <p>Grants: Ryan reviewed options. Deadlines are coming up or not posted yet.</p> <p>Emily Gilde has stepped off the committee.</p>	
Next meeting	February 12, 2027 at 6pm in the Steele Community Room and via Zoom.	In case of inclement weather meetings will be held via Zoom and not cancelled.
Meeting Adjourned	7:31pm. Notes respectfully submitted by Laura Parette	