



REVITALIZING

Waterbury

**PRESENTATION TO
THE WATERBURY
SELECT BOARD**

Tuesday, February 17, 2026

STRATEGIC GOALS

1 Historic Waterbury

Enrich the heritage and cultural identity of the town

3 Waterbury United

Integrate RW's downtown initiatives with Waterbury Center and Route 100 in a united town-wide effort

5 Taste of Waterbury

Strengthen Waterbury's reputation for fine foods, beverages, and flavors

7 Clean Technology Hub

Promote Waterbury as a center for creative and renewable technologies

2 Vibrant Downtown

Expand and diversify a vital downtown community

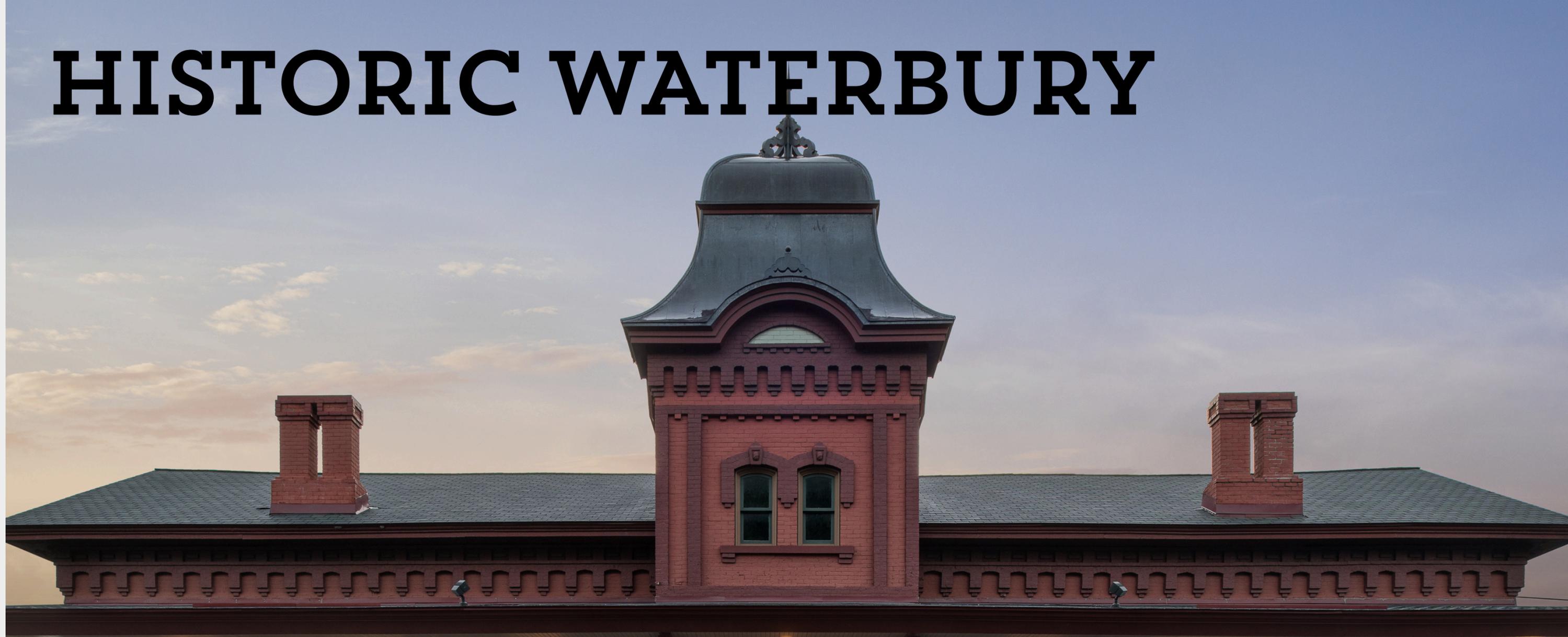
4 Waterbury Resiliency

Build volunteer capacity and resilient community spirit

6 VT's Recreational Roundabout

Further develop the culture of healthy, active living

HISTORIC WATERBURY

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- Train Day Celebration – June 27
 - 250th Anniversary Celebration – US focus in 2026, VT focus in 2027
 - Historic Walking Tours with Waterbury Historical Society
 - Community Ambassadors at Visitor Center in the Train Station

VIBRANT DOWNTOWN

- Waterbury Arts Fest - July 10 & 11, 2026
- Flower gardens, banners, and hanging baskets – Spring, Summer, and Fall
Main Street decor
- Winter garlands – continued expansion along Main Street
- Conclude Foundry Street upgrade with area businesses



WATERBURY UNITED

- Waterbury Center – Better Connections
- Cruisin' Route 100 Event – August 7



WATERBURY RESILIENCY

- Waterbury Community Volunteer Fair – March 28
- Fiscal sponsor of Community Resiliency for the Waterbury Area (CReW)



TASTE OF WATERBURY

- Re-introduce food vendors at Thursday night concerts in the Park
- Promote other food events including Music in the Alley & Passeggiata

VERMONT'S RECREATIONAL ROUNDABOUT

- Waterbury Pathways
- Discover New England conference April 13-15
- Filming opportunity promotion



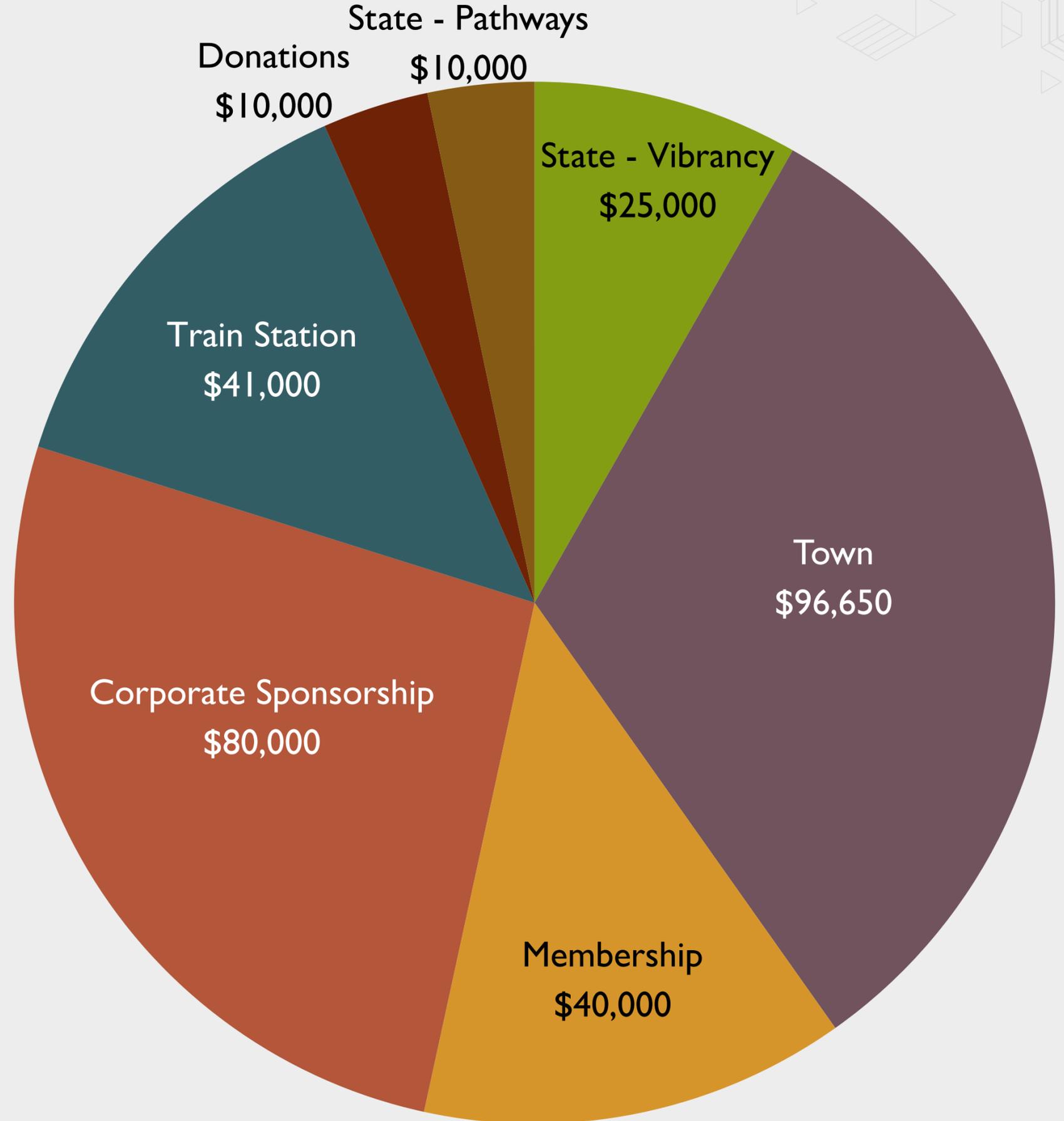
CLEAN TECHNOLOGY HUB

- Business Roundtable
- Workforce Housing Survey



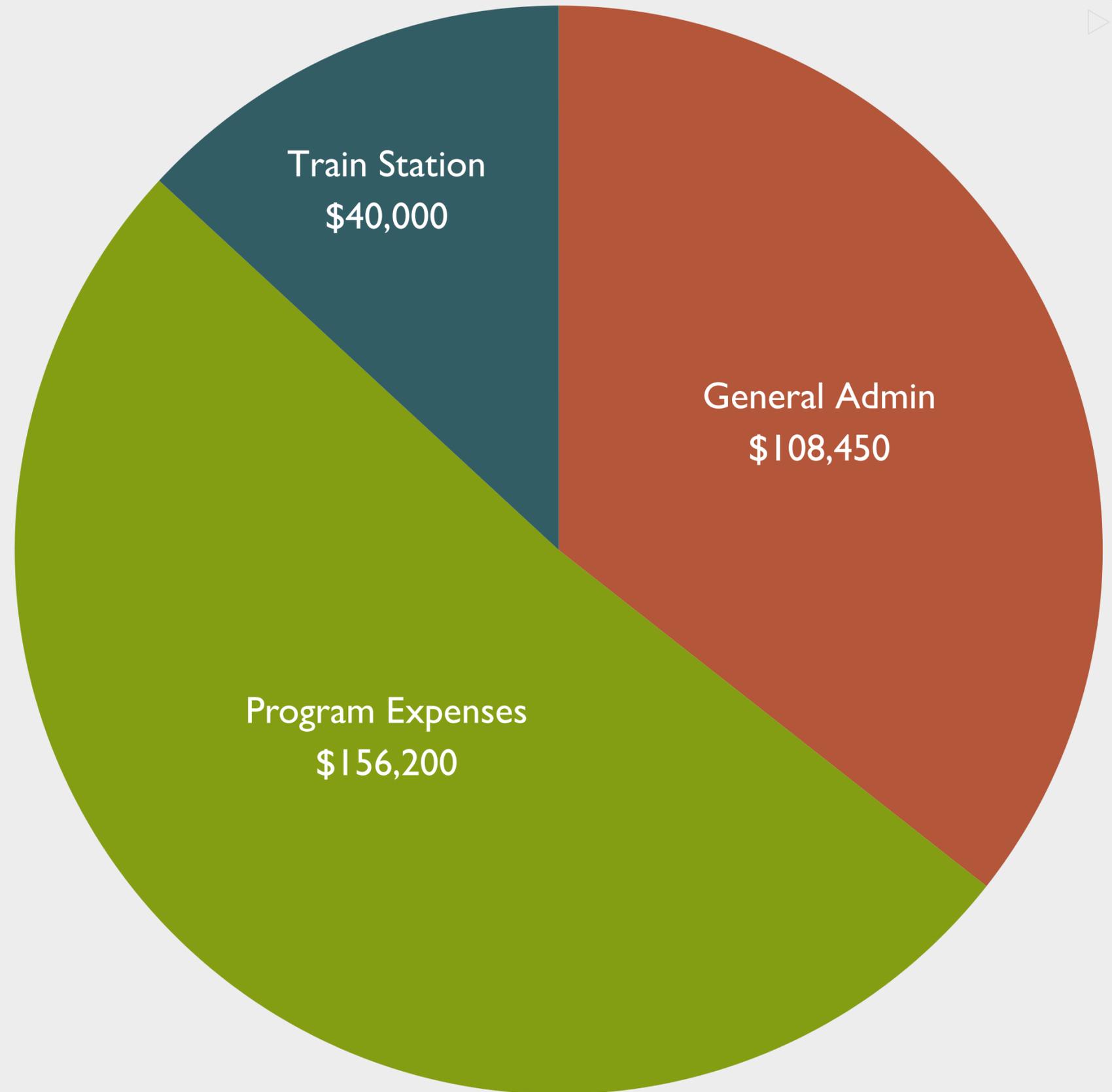
2026 REVENUE

TOTAL
\$302,650.00



2026 EXPENSES

TOTAL
\$304,650.00



2026 ALLOCATION OF TOWN FUNDS

TOTAL
\$96,650.00

