

**Waterbury Community Development Committee
Meeting Minutes for December 13, 2006**

Present: Carol O'Neill, Chairperson, Ken Feld, Ted Schultheis, Mildred Badger and Steve Winters

Absent: Steve VanEsen, Mary Miller

Guest: Maria Archangelo of the Stowe Reporter

The meeting opened at 6:00 pm.

On a motion by Ken Feld and seconded by Steve Winters, the minutes of September 13, 2006 were approved.

On a motion by Steve Winters and seconded by Ken Feld, the minutes of the October 11, 2006 were approved.

Milly will request a copy of the UDAG balance for the Committee from the Town Manager.

Steve Winters discussed the need to promote Waterbury attractions with the goal of patronizing local establishments, such as the Train Station, Stowe Street Festival, July 4th Concerts, the Flea Market, the Cider Mill, Ben & Jerry's and the Softball Tournament to name a few to bring in tourists to the area. Discussion also included the need to meet with the State Tourism Director to promote Waterbury.

The Committee discussed the Monday morning meeting and it was agreed that we would continue to have these meetings, as they have become our 'working meetings'.

Ken Feld talked about the Business Directory on the website and the need to update the old listings. Ken suggested WCDC charge a fee for listing the business site and that we send a bill each year that will verify the current information. A \$10.00 fee was suggested. If the business does not return the information, they will be taken off the list.

Carol suggested that WCDC The Committee longer conduct monthly business interviews for EXIT 10, as businesses are highlighted in the EXIT 10 business section each month. The Committee agreed to submit articles as needed to the EXIT 10.

WCDC's guest speaker was Maria Archangelo of the Stowe Reporter. Ms. Archangelo advised the Committee that a new weekly newspaper is to be introduced/published in the area beginning January 25, 2007. Maria will be the editor and publisher of the new venture. It will be called the Waterbury Record. The Waterbury Record will be published each Thursday and delivered free to the residents of Waterbury, Waterbury Center and Duxbury.

The Circulation will be about 4,000 with 3,200 direct mailed and 800 bulk dropped. Ms. Archangelo assured WCDC her newspaper will be a different kind of newspaper, similar to the Stowe Reporter. One goal of the Waterbury Record is to hire a dedicated reporter for Waterbury along with securing a permanent office in Waterbury.

After all of this exciting news, the meeting adjourned at 7:25 pm.

Respectfully submitted,

/s/ Mildred Badger

Mildred Badger, Secretary