

**Waterbury Community Development Committee
Minutes of June 13, 2007 Meeting**

Present: Ken Feld, Mary Miller, Larry Noles, Ted Schultheis, Mildred Badger and Gary Griswold

Absent: Carol O'Neill and Steve Van Esen

As WCDC's Chair was absent, Milly Badger acted as interim Chair.

Milly Badger welcomed Larry Noles to the Committee.

On a motion by Mary Miller and seconded by Gary Griswold, the minutes of the May meeting were approved and seconded with three typos to correct. Milly will make those corrections and resend the Minutes.

Ken Feld gave each Committee Member a copy of the letter he drafted explaining the update for the Business Listing. Ken informed the Committee that a mail merge was necessary to update the current listing, but Ken needed help with a mail merge.

Mary Miller made a motion that Ken speak with Missy Parks to ask for help with a mail merge and what she would charge. Ted Schultheis seconded the motion. The Committee discussed the motion and there being no objections, the motion was carried. Ken will call Missy for information on a mail merge/fees.

Mary Miller discussed the Kiosk at GMCR and told the Committee the Kiosk was tied into the Vermont Tourism Database. Presently, business/tourism information is given to GMCR to enter into the State Tourism Database. Eventually, a \$10.00 fee will be charged for all businesses listed on that database.

Ken asked if we had an answer from the Town Manager about charging a \$10.00 fee for our Waterburyvt.com Business Listing. Milly told the Committee we had no answer to date but will call the Town Manager for an answer.

Milly informed the Committee that Sue Minter and Ernie Pomerleau were interested in meeting with us on June 25th at 7:30 am at Steve Van Esen's Office. Milly asked as many Committee Members that could try to make the meeting on the 25th.

WCDC discussed the Fall event we are planning. The time frame WCDC is considering would be mid to the end of September. There will be more discussion when our Chair returns next month.

Mary Miller told the Committee that the joint meeting between the Downtown Partnership and WCDC to discuss the results of the demographic profile/survey was planned for early Fall. The meeting will be held at the GMCR's Conference Room. WCDC will cover

libation expenses and DP will be responsible for the presentation. Mary will keep the Committee informed of the progress.

The Committee agreed WCDC should begin interviews to hire another web consultant because our present web consultant's services will end December 31, 2007. Milly will ask the web manager to get the Committee a job description so we can interview and hire another web consultant by the end of the year.

Mary Miller suggested WCDC meet with the Trustees to discuss new ideas on how WCDC can sell the 'brand' Waterbury to previous residents to see if they would be interested in returning to Waterbury for community events and/or celebrations.

WCDC discussed loan issues as well as the update to the loan application. When the update to the loan application is completed, the Committee will go before the Trustees for their input and recommendations.

WCDC reviewed the Committee appointments made by the Trustees and Selectboard and are as follows:

Trustees

Mildred Badger - 4 years/2011
Ken Feld – 2 years/2009
Gary Griswold – 3 years/2010

Carol O'Neill expires 2008

Selectboard

Steve Van Esen – 3 years/2010
Mary Miller – 2 years/2009
Ted Schultheis – 3 years/2010
Larry Noles – 2 years/2009
Vacant seat

There being no further business to come before the Committee, the meeting adjourned at 7:25 pm.

Respectfully submitted,

/s/ Mildred Badger

Secretary, WCDC